



October 14, 2026

WAREHOUSE[™]
C I N E M A S

A regional technology expo built for visibility, relationships, and growth.

The techfrederick Expo brings together technology, business, education, government, and innovation leaders from across the greater Frederick region. This guide outlines sponsorship opportunities designed to help organizations connect with the local tech community, showcase their expertise, and build meaningful relationships.

300+

Expected
Attendees

35

Paid Vendor
Booths

7

Free Partner
Spaces

4

Sponsor
Presentations

Why Sponsor the techfrederick Expo?

Be Part of Frederick's Growing Technology Community

Frederick's technology ecosystem continues to expand, creating new opportunities for companies to connect, collaborate, and grow. The Expo brings together the organizations and leaders who are helping shape the future of technology in our region.

Connect with the Right Audience

The Expo brings together technology professionals, business leaders, educators, government representatives, and organizations looking for new solutions and partnerships. Sponsors have the opportunity to build relationships with the people who are driving technology decisions across our community.

Engage with Business and Government Leaders

The Expo provides a unique opportunity to connect with local and state leaders, organizations, and decision-makers who are interested in learning about the innovative companies and solutions available in our region.

More Than a Booth — It's an Opportunity to Connect

The Expo floor is designed to encourage conversations and meaningful connections throughout the event. Attendees will have dedicated opportunities to explore exhibitors, ask questions, learn about new technologies, and connect with participating organizations.

An Experience Built Around Connection

Unlike traditional conferences where attendees spend most of their time in sessions, the Tech Expo keeps the exhibitor experience at the center of the event. Educational programming, demonstrations, and networking opportunities are designed to bring attendees back to the expo floor and foster greater engagement.



Event Schedule

10:00 am	Vendor Hall Open
11:00 - 11:40 am	Advantage Presentation
12:00 - 12:40 pm	Barracuda Presentation
12:45 - 2:15 pm	Lunch
2:30 - 3:10 pm	N-able Presentation
3:30 - 4:10 pm	Arctic Wolf Presentation
4:30 - 6:00 pm	Happy Hour

AVAILABLE SPONSORSHIP OPPORTUNITIES

Breakfast	\$3,000
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Welcome attendees with your brand front and center during morning arrival.

Lunch	\$5,500
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Brand visibility during the mid-day meal. Logo on table signage and verbal recognition.
Discounted booth option available.

Happy Hour	\$6,000
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Branding tied to the closing networking event. Includes signage near drinks and appetizers, recognition in event materials, and visibility during the highest-relationship portion of the day.
Discounted booth option available.

Community Sponsor	\$1,000
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Logo placement on event materials and website recognition as a community supporter.

Vendor Booth	\$750
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6-foot table, full-day floor access, listing in program, and direct attendee engagement. 35 booths available.

FILLED SPONSORSHIPS

Lead Sponsor

Advantage
SOLD

Presenting Sponsor

Barracuda
SOLD

Education Sponsor

N-able
SOLD

Education Sponsor

Arctic Wolf
SOLD

To reserve a booth or sponsorship, email info@techfrederick.org