

8TH ANNUAL



techfrederick
GAMES 2023

**SPONSORSHIP &
TEAM REGISTRATION
INFORMATION**

What are the techfrederick Games?

techfrederick is a group of high tech companies in the local area that are committed to connecting professionals through advocacy, education, communication, and networking opportunities. The techfrederick Games aim to foster a stronger sense of community and camaraderie through enjoyable and friendly competition, with one team ultimately emerging victorious. Additionally, the event raises awareness for techfrederick and the participating companies.

The Eighth Annual 2023 techfrederick Games will take place on **Friday, October 6th at Baker Park, in the fields by the bandshell**. We will be closing out the day with an Awards Ceremony and Happy Hour (location TBD), featuring live music and presentation of the coveted techfrederick Games trophy, which has been in residence with our 2022 Reigning Champion, iHire!

Last year, the support of our generous sponsors enabled us to host 24 teams of community professionals to compete in 9 events! More than 160 participants, volunteers, and spectators were present, for a much-needed day of community fun!

All proceeds from the event will go toward expanding techfrederick's mission to provide human resources development, high-caliber training opportunities, and pipeline development within the Frederick high tech community. In addition, we will use the event to collect donations for the Boys & Girls Club of Frederick County.

We're hoping you'll join us in expanding our mission and supporting the community of Frederick County.

Game Day Schedule

Registration: 11:00am–11:45am

Lunch Served: 11:00am–12:00pm

Opening Ceremony: 12:00pm–12:15pm

Games: Directly proceeding Opening Ceremony–4:15pm

Happy Hour: 4:30–6:30pm

- Closing Ceremony & Trophy Presentation 5:15pm–6:15pm





Sponsorship Registration

Register to be a Sponsor here: <https://tinyurl.com/2023techgamesponsorship>

PLATINUM SPONSORSHIP ONLY 1 AVAILABLE!

PLATINUM TITLE SPONSORSHIP - \$7,500

- 1 team entry of 4–5 players (If you can't fill a team, we will donate it!)
 - ▶ Each participant receives T-shirt, catered lunch, 1 Happy Hour drink ticket
- **Exclusive:** prime placement of your company logo on all Tech Games marketing material, to include:
 - ▶ All event T-Shirts
 - ▶ All event signage and banners
 - ▶ All Tech Games email blasts (sent to 750+ tech professionals)
 - ▶ All social media marketing
 - ▶ All preceding techfrederick Networking Events
 - ▶ techfrederick Website
 - ▶ City of Frederick September e-news
- Opportunity to introduce your company at Opening Ceremony (Podium time- 3 mins)
- Opportunity to donate branded merchandise to prize packages

GOLD SPONSORSHIP ONLY 3 AVAILABLE!



~~HAPPY HOUR SPONSORSHIP - \$4,000~~ SPONSORSHIP FILLED!

Join these awesome sponsors!



- 1 team entry of 4–5 players (If you can't fill a team, we will donate it!)
 - ▶ Each participant receives T-shirt, catered lunch, 1 Happy Hour drink ticket
- Opportunity to introduce your company at Happy Hour (Podium time- 3 mins)
- 2 Complimentary Tickets to Happy Hour
- **Exclusive** logo on Happy Hour banner
- Premium logo recognition on the back of event T-shirts
- Premium logo recognition on all printed and online materials
- Logo in City of Frederick September e-news
- Verbal recognition at event
- Opportunity to donate branded merchandise to prize packages



LUNCH SPONSORSHIP - \$3,500

- 1 team entry of 4–5 players (If you can't fill a team, we will donate it!)
 - ▶ Each participant receives T-shirt, catered lunch, 1 Happy Hour drink ticket
- **Exclusive** logo recognition on Lunch signage
- Premium logo recognition on the back of event T-shirts
- Premium logo recognition on all printed and online materials
- Verbal recognition at event

~~UNIFORM SPONSORSHIP - \$3,500~~ SPONSORSHIP FILLED!



- 1 team entry of 4–5 players (If you can't fill a team, we will donate it!)
 - ▶ Each participant receives T-shirt, catered lunch, 1 Happy Hour drink ticket
- **Exclusive** logo recognition on printed "Tech Games Uniforms powered by..." stickers to be placed on T-shirt distribution bags
- Premium logo recognition on the back of event T-shirts
- Premium logo recognition in all printed and online materials
- Verbal recognition at event

SILVER SPONSORSHIP 8 AVAILABLE!

SILVER SPONSORSHIP - \$2,500

Join these awesome sponsors!



- 1 team entry of 4–5 players (If you can't fill a team, we will donate it!)
 - ▶ Each participant receives T-shirt, catered lunch, 1 Happy Hour drink ticket
- Logo recognition on the back of event T-Shirts
- Logo recognition in all printed and online materials
- Verbal recognition at event





BRONZE SPONSORSHIP 10 AVAILABLE!

~~**SNACK SPONSORSHIP - \$700**~~ **SPONSORSHIP FILLED!**



- **Exclusive** logo recognition on Snack Table signage
- Text recognition on all printed and online pre-event materials
- Option to send participant(s) to manage snack table

INDIVIDUAL GAME* SPONSORSHIP - \$500

9 AVAILABLE!

- **Exclusive** logo recognition on game signage
- Text recognition on all printed and online pre-event materials
- Option to send participant(s) to facilitate the game

GAME OPTIONS

Available on a first come, first serve basis.

- Hungry, Hungry Techies
- Newlywed Game (Coworker Edition)
- 80's Blockbuster Relay
- Rubix Race
- MonoTunes
- Flashback Giant Memory
- Lifesize Pac Man
- Human Bowling
- Food Eating Competition
- More games TBD!



Want to connect with an influential tech audience?

Register to be a sponsor here! <https://tinyurl.com/2023techgameessponsorship>

We appreciate your support and look forward to partnering with you on this incredibly fun community event!



Team Registration

Register your team here: <https://tinyurl.com/2023TechGamesTeamRegistration>

ONLY 24 TEAMS AVAILABLE!

\$750 Event Participation - techfrederick Member Companies

\$900 Event Participation - Non-Member Companies

- 1 team entry of 4-5 players
- Each participant receives a t-shirt, catered lunch, and 1 Happy Hour drink ticket

Please note that ALL team members are required to be present at 12:00 Noon for the Opening Ceremony. If one or more of your team members are unable to make it the day of the Games, you are responsible for securing a replacement to bring your team to a minimum of four players. In the event a team member is unable to attend, and a replacement is made, please contact us immediately at info@techfrederick.org.



Consider becoming a techfrederick member and take advantage of this great member pricing!

Find the membership that's best for you: <https://tinyurl.com/JoinTechFred>

ADDITIONAL TEAM PLAYERS

\$75 - techfrederick Members

\$90 - Non-Members

Need to Up your bench strength? Add a team player!

- Each additional player receives a t-shirt, catered lunch and 1 Happy Hour drink ticket
- You may add on additional players at Team Registration Checkout

Maximum of 2 Additional Team Players per Team. Must have a 2023 registered Team to purchase Additional Players.



Team Registration

FREE AGENT REGISTRATION

Whether it's because you work remotely, you are currently unaffiliated, or perhaps your colleagues are a little less "SCORE!" and a little more Spectator, YOU are a Free Agent looking to join a Tech Games Team lineup. Whatever your reason for being out on the free market, you've just been drafted!

Register yourself to be placed on a Team of 4-5 Free Agent players for the day*

<https://tinyurl.com/2023GamesFreeAgent>

\$150 Event Participation - techfrederick Members

\$200 Event Participation- Non-Members

- Participant Receives T-Shirt, catered lunch and 1 Happy Hour Drink Ticket

*techfrederick will hold your team spot and information until a total of at least 4 Free Agents register, at which point we will contact all participants to notify you of your official teammates and initiate your payment process.

Please note that ALL team members are required to be present at 12:00 Noon for the Opening Ceremony. If one or more of your team members are unable to make it the day of the Games, you are responsible for securing a replacement to bring your team to a minimum of four players. In the event a team member is unable to attend and a replacement is made, please contact us immediately at info@techfrederick.org





Happy Hour Registration

Register for happy hour: <https://tinyurl.com/2023TechGamesHH>

You do not need to register if you are already part of a team.

If you are unable to make it to the games, you can still join us for the after party. Come out to this exclusive event and enjoy live music, yummy eats, a local draft beer/wine, and witness the closing ceremony and trophy presentation!

HAPPY HOUR TICKETS

\$25

- Includes admittance into Happy Hour & Awards Ceremony and 1 drink ticket

Volunteer Opportunities

Register to be a volunteer: <https://tinyurl.com/2023TechGamesVolunteer>

We're looking for enthusiastic volunteers to help create an excellent game day experience for local tech companies!! The best part? Volunteers receive a free T-shirt, lunch and a complimentary drink ticket to the Happy Hour and Closing Ceremony. (But let's be honest, we know we had you at "free T-shirt"!).

How can you help?

- Games set up/tear down
- Game Facilitation
- Scorekeeping
- Food set up/tear down
- Social media
- We may ask you to fill in on playing some of the games too! (but this is not required)

There are morning, afternoon and evening volunteer spots available on event day (Oct.6th). We also ask that you attend our virtual volunteer meeting on Monday, October 2nd. If you are unable to make this meeting, please contact us at info@techfrederick.org.

