



techfrederick
GAMES 2021



**SPONSORSHIP &
TEAM REGISTRATION
INFORMATION**

What are the techfrederick Games?

techfrederick is a coalition of local high tech companies dedicated to connecting local professionals by providing advocacy, education, communication and networking opportunities. The purpose and spirit of the techfrederick Games is to build a stronger sense of **Community** and **Comradery** through fun, friendly **Competition**, where one team will, alas, **Conquer!** All while raising awareness of techfrederick and the participating companies.

The Sixth Annual 2021 techfrederick Games will take place on **Friday, October 8th at Baker Park, in the fields by the Bandshell**. Registration will begin at 11:00am. No formal lunch will be provided this year, but the option to fuel up before your team's big day will be possible! We will have several food trucks on hand, including **In10se BBQ**, if anyone would like to buy something to eat before the Games begin. The Games will start promptly after our Opening Ceremony at 12:00 Noon. We will be closing out the day with an Awards Ceremony and Happy Hour in the Baker Park Bandshell, featuring live music from **Benton and McKay**, yummy eats from **Grilled Cheese, Please**, craft beer from **Smoketown Brewing**, and presentation of the coveted techfrederick Games Trophy, which has been in residence with our 2020 Reigning Champion, **Wellspring Digital!**

Last year, the support of our generous sponsors enabled us to host 14 teams of community professionals to compete in 7 events, virtually! More than 90 participants, volunteers, and spectators were present, for a much-needed day of community fun!

All proceeds from the event will go toward expanding techfrederick's mission to provide human resources development, high-caliber training opportunities, and pipeline development within the Frederick high tech community. In addition, we will use the event to collect donations for a local non-profit organization (to be determined) that serves Frederick County. We hope you will support this effort to support community and care right here in Frederick!

Game Day Schedule

Registration: 11:00am–11:45am

Food Trucks Onsite: 11:00am–1:00pm

Opening Ceremony: 12:00pm–12:15pm

Games: 12:15pm–4:15pm

Happy Hour at The Baker Park Bandshell: 4:15pm–6:15pm

Closing Ceremony & Trophy Presentation 4:45pm–5:15pm

Sponsorship Registration

Register to be a Sponsor here: <https://tinyurl.com/2021TechGamesSponsor>

\$5,000 PLATINUM SPONSORSHIP

ONLY 1 AVAILABLE!

- 1 team entry of 4–5 players (If you cannot fill a team, we will donate it!)
 - ▶ Each participant receives T-shirt, 1 Happy Hour drink ticket
- Exclusive: prime placement of your company logo on all Tech Games marketing material, to include:
 - ▶ All event T-shirts
 - ▶ All event signage and banners
 - ▶ All Tech Games email blasts (sent to 600+ tech professionals)
 - ▶ All social media marketing
 - ▶ All preceding techfrederick networking events
 - ▶ techfrederick website
 - ▶ City of Frederick September e-news
- Opportunity to introduce your company at Opening Ceremony (Podium time - 3 mins)
- Opportunity to donate branded merchandise to prize packages

\$3,500 HAPPY HOUR SPONSORSHIP



FILLED!

- Opportunity to introduce your company at Happy Hour (Podium time - 3 mins)
- 2 Complimentary tickets to Happy Hour
- Exclusive logo on Happy Hour banner
- Logo on event T-shirts
- Logo in event email (over 600 tech company owners and principles) and social media blasts
- Logo in City of Frederick September e-news
- Mention at event
- Opportunity to donate branded merchandise to prize packages

\$3,000 UNIFORM SPONSORSHIP



FREDERICK
ECONOMIC DEVELOPMENT

FILLED!

- 1 team entry of 4-5 players (If you cannot fill a team, we will donate it!)
 - ▶ Each participant receives T-shirt, 1 Happy Hour drink ticket
- Company logo on event T-shirts
- Exclusive logo placement on printed "Tech Games Uniforms powered by..." stickers to be placed on T-shirt distribution bags

\$2,500 GENERAL EVENT SPONSORSHIP

9 AVAILABLE!



- 1 team entry of 4-5 players (If you cannot fill a team, we will donate it!)
 - ▶ Each participant receives T-shirt, 1 Happy Hour drink ticket
- Logo on the back of event T-shirts
- Logo in event email (over 600 tech company owners and principles) and social media blasts
- Logo in City of Frederick September e-news
- Mention at event
- Opportunity to donate branded merchandise to prize packages

\$600 SNACK SPONSORSHIP

FILLED!



- Exclusive logo on Snack Table signage
- Option to send participant(s) to manage snack table

\$500 INDIVIDUAL GAME SPONSORSHIP

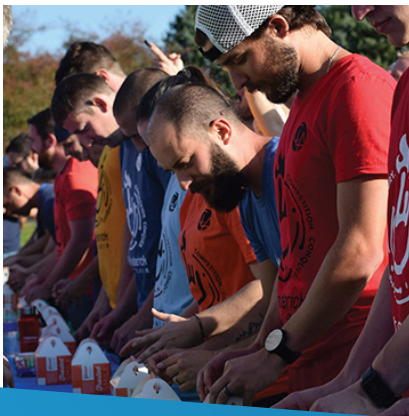
7 AVAILABLE!

- Exclusive logo on game signage
- Option to send participant(s) to facilitate the game

GAME OPTIONS—AVAILABLE ON A FIRST COME, FIRST SERVE BASIS

- Giant Billiards
- Hawaiian Luau Hustle
- Epic Downtown Frederick Photo Hunt
- Hook & Stack
- Pourhouse Trivia
- Pourhouse Family Feud
- Pourhouse – Name That Tune BINGO

We appreciate your support and look forward to partnering with you on this incredibly fun community event!!



Team Registration

Register Your Team Here: <https://tinyurl.com/2021TechGamesTeamRegistration>

\$500 EVENT PARTICIPATION

ONLY 24 TEAMS AVAILABLE!

- 1 team entry of 4-5 players
- Each participant receives a T-shirt, 1 Happy Hour drink ticket

*** Please note that ALL team members are required to be present at 12:00 Noon for the Opening Ceremony. If one or more of your team members are unable to make it the day of the Games, you are responsible for securing a replacement to bring your team to a minimum of four players. In the event a team member is unable to attend and a replacement is made, please contact Amy Pontius immediately at apontius@techfrederick.org. ***

\$50 ADDITIONAL TEAM PLAYER

NEED TO UP YOUR BENCH STRENGTH? ADD A TEAM PLAYER!

- Each additional player receives a T-shirt, catered lunch and 1 Happy Hour drink ticket
- You may add on additional players at Team Registration Checkout

*Maximum of 2 Additional Team Players per Team. Must have a 2021 registered Team to purchase Additional Players

Free Agent Registration

Whether its because you work remotely, you are currently unaffiliated, or perhaps your colleagues are a little less "SCORE!" and a little more Spectator, YOU are a Free Agent looking to join a Tech Games Team lineup. Whatever your reason for being out on the free market, you've just been drafted!

Register yourself to be placed on a Team of 4-5 Free Agent players for the day*: <https://tinyurl.com/2021TeamSingles>

\$125 EVENT PARTICIPATION

ONLY 24 TEAMS AVAILABLE!

- Team entry
- Participant Receives T-shirt, 1 Happy Hour Drink Ticket

*techfrederick will hold your team spot and information until a total of at least 4 Free Agents register, at which point we will contact all participants to notify you of your official teammates and initiate your payment process.

*** Please note that ALL team members are required to be present at 12:00 Noon for the Opening Ceremony. If one or more of your team members are unable to make it the day of the Games, you are responsible for securing a replacement to bring your team to a minimum of four players. In the event a team member is unable to attend and a replacement is made, please contact Amy Pontius immediately at apontius@techfrederick.org. ***

Happy Hour Registration

Register for Happy Hour Event Here: <https://tinyurl.com/2021TechGamesHH>

YOU DO NOT NEED TO REGISTER IF YOU ARE ALREADY PART OF A TEAM.

If you are unable to make it to the games, you can still join us for the after party at The Baker Park Bandshell. Come out to this exclusive event and enjoy live music from **Benton and McKay**, yummy eats from **Grilled Cheese, Please**, craft beer from **Smoketown Brewing**, and witness the closing ceremony and trophy presentation!

\$20 HAPPY HOUR TICKET

- Includes admittance into After-Event Happy Hour and 2 drink tickets

Volunteer Opportunities

Register To Be a Volunteer Here: <https://tinyurl.com/2021TechGamesVolunteer>

We're looking for enthusiastic volunteers to help create an excellent game day experience for local tech companies!! The best part? Volunteers receive a free T-shirt, lunch and a complimentary drink ticket to the Happy Hour and Closing Ceremony at The Band Shell. (But let's be honest, we know we had you at "free T-shirt"!).

HOW CAN YOU HELP?

- Games set up/tear down
- Game facilitation
- Scorekeeping
- Food set up/tear down
- Social media
- We may ask you to fill in on playing some of the games too! (but this is not required)

There are morning, afternoon and evening volunteer spots available on event day (Oct.8). We also ask that you attend our volunteer meeting on Monday, October 4th. If you are unable to make this meeting, please contact Brooke Faulkner at bfaulkner@techfrederick.org.

