COMMUNITY. COMRADERY. COMPETITION. CONQUER.

techfrederick

GAMES 2021

SPONSORSHIP INFORMATION

What are the techfrederick Games?

techfrederick is a coalition of local high tech companies dedicated to connecting local professionals by providing advocacy, education, communication and networking opportunities. The purpose and spirit of the techfrederick Games is to build a stronger sense of **Community** and **Comradery** through fun, friendly **Competition**, where one team will, alas, **Conquer**! All while raising awareness of techfrederick and the participating companies.

The Sixth Annual 2021 techfrederick Games will take place on **Friday, October 8th at Baker Park, in the fields by the Bandshell**. Registration will begin at 11:00am. No formal lunch will be served, but we will have several food trucks on hand if anyone would like to buy something to eat before the Games start. The Games will start promptly after our Opening Ceremony at 12:00 Noon. We will be closing out the day with an Awards Ceremony and Happy Hour in the Bandshell, featuring live music and presentation of the coveted techfrederick Games Trophy, which has been in residence with our 2020 Reigning Champion, Wellspring Digital!

Last year, the support of our generous sponsors enabled us to host 14 teams of community professionals to compete in 7 events, virtually! More than 90 participants, volunteers, and spectators were present, for a much-needed day of community fun!

All proceeds from the event will go toward expanding techfrederick's mission to provide human resources development, high-caliber training opportunities, and pipeline development within the Frederick high tech community. In addition, we will use the event to collect donations for a local non-profit organization (to be determined) that serves Frederick County. We hope you will support this effort to support community and care right here in Frederick!

Game Day Schedule

Registration: 11:00am–11:45am
Food Trucks Onsite: 11:00am–1:00pm
Opening Ceremony: 12:00pm–12:15pm
Games: 12:15pm–4:15pm
Happy Hour at The Baker Park Bandshell: 4:15pm–6:15pm

- Closing Ceremony & Trophy Presentation 4:45pm–5:15pm

Sponsorship Registration

Register to be a Sponsor here: https://tinyurl.com/techgamesstore

$5,000 PLATINUM SPONSORSHIP

ONLY 1 AVAILABLE!

- 1 team entry of 4–5 players (If you cannot fill a team, we will donate it!)
  - Each participant receives T-shirt, 1 Happy Hour drink ticket
- Exclusive: prime placement of your company logo on all Tech Games marketing material, to include:
  - All event T-shirts
  - All event signage and banners
  - All Tech Games email blasts (sent to 600+ tech professionals)
  - All social media marketing
  - All preceding techfrederick networking events
  - techfrederick website
  - City of Frederick September e-news
- Opportunity to introduce your company at Opening Ceremony (Podium time - 3 mins)
- Opportunity to donate branded merchandise to prize packages

$3,500 HAPPY HOUR SPONSORSHIP

ONLY 1 AVAILABLE! Happy Hour will be at the Bandshell this year!

- Opportunity to introduce your company at Happy Hour (Podium time - 3 mins)
- 2 Complimentary tickets to Happy Hour
- Exclusive logo on Happy Hour banner
- Logo on event T-shirts
- Logo in event email (over 600 tech company owners and principles) and social media blasts
- Logo in City of Frederick September e-news
- Mention at event
- Opportunity to donate branded merchandise to prize packages

$3,000 UNIFORM SPONSORSHIP

ONLY 1 AVAILABLE!

- 1 team entry of 4-5 players (If you cannot fill a team, we will donate it!)
    - Each participant receives T-shirt, 1 Happy Hour drink ticket
- Exclusive logo placement on printed "Tech Games Uniforms powered by…" stickers to be placed on T-shirt distribution bags
- Logo on event T-shirts
- Logo in event email (over 600 tech company owners and principles) and social media blasts
- Logo in City of Frederick September e-news
- Mention at event
- Opportunity to donate branded merchandise to prize packages

$2,500 GENERAL EVENT SPONSORSHIP

10 AVAILABLE!

- 1 team entry of 4-5 players (If you cannot fill a team, we will donate it!)
    - Each participant receives T-shirt, 1 Happy Hour drink ticket
- Logo on the back of event T-shirts
- Logo in event email (over 600 tech company owners and principles) and social media blasts
- Logo in City of Frederick September e-news
- Mention at event
- Opportunity to donate branded merchandise to prize packages

$600 SNACK SPONSORSHIP

ONLY 1 AVAILABLE!

- Exclusive logo on large Snack Table signage
- Option to send participant(s) to manage snack table

$500 INDIVIDUAL GAME SPONSORSHIP

8 AVAILABLE!

- Exclusive logo on game signage
- Option to send participant(s) to facilitate the game

GAME OPTIONS—AVAILABLE ON A FIRST COME, FIRST SERVE BASIS

- Giant Billiards
- Not Your Daddy's Axe Throwing
- Hawaiian Luau Hustle
- Epic Downtown Frederick Photo Hunt
- Hook & Stack
- Pourhouse Trivia
- Pourhouse Family Feud
- Pourhouse – game TBD

We appreciate your support and look forward to partnering with you on this incredibly fun community event!!

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