



techfrederick
GAMES 2018

REGISTRATION & SPONSORSHIP PACKET

What are the techfrederick Games?

techfrederick is a coalition of local high tech companies dedicated to connecting local professionals by providing advocacy, education, communication and networking opportunities. The purpose and spirit of the techfrederick Games is to build a stronger sense of **Community** and **Comradery** through fun, friendly **Competition**, where one team will, alas, **Conquer!** All while raising awareness of techfrederick and the participating companies.

The 2018 techfrederick Games will take place on **Friday, October 5th at Baker Park** in the **fields by the bandshell**. A catered lunch is served at 11:00am and the Opening Ceremony will begin promptly at 12:00pm. Events will be fun team-building challenges that don't require any athletic ability what-so-ever! Have you ever considered playing Cornhole with a catapult?! Do you secretly wish you could spend your days playing Xtreme Laser Tag?! Or, maybe your dreams land you on a SuperSized Scrabble Board, whipping your competition with Speedy word crafting?! If so, this year's Games are for you. Every professional adult and inner-child will be amazed!

We'll be closing out the day with an after party at The Blue Side Tavern with live music and the presentation of the coveted techfrederick Games Trophy, which has been in residence with our 2017 reigning champion, Regent! Additional prizes will also be awarded.

All proceeds from the event will go toward expanding techfrederick's mission to provide capital, human resources and infrastructure within the Frederick high tech community. In addition, on the day of The Games, we will be conducting a non-cash donation drive to directly support The Frederick Rescue Mission, a local non-profit organization that serves the homeless and those that are in need in Frederick County. We hope you will support this effort to support community and care right here in Frederick!

All sponsorships and team registrations will be filled on a first come, first serve basis. Your spot is secured once your payment is received.

Reserve your spot to "Be a Part of It!" today!

Game Day Schedule

Registration: 11:00am–11:30am

Lunch: 11:00am–12:00pm

Opening Ceremony: 12:00pm–12:15pm

Games: Directly proceeding Opening Ceremony–4:45pm

- Splash! Volleyball
- Giant Jenga
- Xtreme Laser Tag
- Rapid Fire
- Crazy Catapult Cornhole
- SuperSized Speed Scrabble
- Soccer Darts
- Meltdown Ninja Warrior
- Tech Trike-athalon
- Drop It Like It's Hot!
- Food Eating Contest

Happy Hour at The Blue Side Tavern: 5:00–7:00pm

- Closing Ceremony & Trophy Presentation 5:45pm–6:15pm



Sponsorship Registration

Register at bit.ly/tfgames18sponsor to be a sponsor.

\$5000 PLATINUM SPONSORSHIP

ONLY 1 AVAILABLE!

- 1 team entry of 4-5 players (If you can't fill a team we will donate it!)
 - ▶ Each participant receives T-shirt, catered lunch, 1 Happy Hour drink ticket
- Exclusive: company logo on our techfrederick Games 2018 logo, which appears on:
 - ▶ All event T-shirts
 - ▶ All event signage and banners
 - ▶ All printed marketing materials (including koozies distributed at lunch)
 - ▶ All techfrederick Games email blasts (sent to over 300 tech professionals)
 - ▶ All social media marketing
 - ▶ All preceding techfrederick networking events
 - ▶ techfrederick website
 - ▶ Key 103 event calendar
- Opportunity to welcome everyone at Opening Ceremony (3 mins)
- Social media: prominent media mentions and live streaming
- Prominent mention in event email blast (nearly 300 tech company owners and principles)
- Prominent mention in City of Frederick September e-news
- Prominent mention on Key 103 radio commercials
- Prominent mention at event
- Opportunity to donate branded merchandise to prize packages

\$2500 GENERAL EVENT SPONSORSHIP

10 AVAILABLE

- 1 team entry of 4-5 players (If you can't fill a team we will donate it!)
 - ▶ Each participant receives T-shirt, catered lunch, 1 Happy Hour drink ticket
- Company logo on the back of event T-shirts
- Social media: social media mentions and live streaming
- Logo on techfrederick website
- Mention in event email blast (nearly 300 tech company owners and principles)
- Mention in City of Frederick September e-news
- Mention at event
- Opportunity to donate branded merchandise to prize packages

\$500 GAME SPONSORSHIP

ONLY 10 AVAILABLE

- Exclusive logo on game signage
- Option to send participant(s) to facilitate the game
- Email blast & social media will note you as a Game Sponsor

Game Options—Available on a first come, first serve basis

- Splash! Volleyball
- Giant Jenga
- Xtreme Laser Tag
- Rapid Fire
- Crazy Catapult Cornhole
- Supersized Speed Scrabble
- Soccer Darts
- Meltdown Ninja Warrior
- Tech Trike-athlon
- Drop It Like Its Hot!

\$3000 LUNCH SPONSORSHIP

ONLY 1 AVAILABLE!

- Prominent logo placement at lunch event
- Your company logo and techfrederick Games logo printed on drink koozies to be distributed to all participants and volunteers at event.
- Identified in event materials and social media as the Lunch Sponsor

\$3000 HAPPY HOUR SPONSORSHIP

ONLY 1 AVAILABLE!

- Opportunity to welcome everyone to Happy Hour (3 mins)
- Logo visible during Happy Hour event
- 2 complimentary tickets to Happy Hour
- Send a representative to facilitate the Happy Hour
- Email blast & social media will note you as the Happy Hour Sponsor



Team Registration

Register Your Team Here: <http://bit.ly/tfgames18play>

\$500 EVENT PARTICIPATION

ONLY 30 TEAMS AVAILABLE!

- 1 team entry of 4-5 players
- Each participant receives T-shirts, catered lunch, 1 Happy Hour drink ticket

*** Please note that ALL team members are required to be present at 12:00pm for the Opening Ceremony. If one or more of your team members are unable to make it the day of the Games, you are responsible for securing a replacement to bring your team to a minimum of four players. In the event a team member is unable to attend and a replacement is made, please contact Amy Pontius immediately at apontius@techfrederick.org.***

Happy Hour Registration

Register for Happy Hour Event Here: bit.ly/tfgames18happyhour

YOU DO NOT NEED TO REGISTER IF YOU ARE ALREADY PART OF A TEAM

If you are unable to make it to the games, you can still join us for the after party at The Blue Side Tavern. Come out to this exclusive event and witness the closing ceremony and trophy presentation!

\$20 HAPPY HOUR TICKET

- Includes admittance into after-event Happy Hour and 2 drink tickets



Volunteer Opportunities

Register To Be a Volunteer Here: <http://bit.ly/tfgames18volunteer>

We're looking for enthusiastic volunteers to help create an excellent game day experience for local tech companies!! The best part? Volunteers receive a free T-shirt, lunch and a complimentary drink ticket to the Happy Hour and Closing Ceremony at The Blue Side Tavern (but let's be honest, we know we had you at "free T-shirt"!).

HOW CAN YOU HELP?

- Games set up/tear down
- Game facilitation
- Scorekeeping
- We may ask you to fill in on playing some of the games too! (but this is not required)
- Food set up/tear down
- Social media
- Photography

There are morning, afternoon and evening volunteer spots available on event day (Oct.5). We also ask that you attend our volunteer meeting on Monday, October 1 at 5pm at Orases. If you are unable to make this meeting, please contact Ali Berger at ali@orases.com.

